

# PROGRAM & SESSIONS

**Day 1**  
Thursday 25 November

Registration | 08.30-9.00  
Room: Rogers

Welcome and Opening | 09.00-10.00  
Room: Rogers

KEYNOTE SPEAKER | 10.00-11.00  
Room: Rogers

WILLIAM KENTRIDGE & BRONWYN LACE  
Collapse. Collectively Pursuing the Less Good Idea

Parallel Session A1 | 11.40-13.00  
Room: Rogers | Chair: Camilla Casonato

ID122 SILVIA PUTEO, EZIO GIOVANNI BOLZACCHINI, CHIARA ROSTAGNO  
The Micromega's eye

ID138 FRANCESCA RONCO, GIULIA BERTOLA  
New narrative and graphic tools in museums. Experiments of motion graphic technique applied to Japanese illustrations of Museo d'Arte Orientale (MAO) of Turin

ID064 CHIARA ROSTAGNO, CHRISTIAN AMIGONI, EZIO BOLZACCHINI  
The breath of the Leonardo's Last Supper

ID021 ELISABETTA CATERINA GIOVANNINI, MASSIMILIANO LO TURCO, ANDREA TOMALINI  
BACK TO THE PAST. Narrative and storytelling learning in a digital modeling reconstruction process

Parallel Session A2 | 11.40-13.00  
Room: Carta 1 | Chair: Franca Zuccoli

ID065 ANNA CHIARA CIMOLI  
All Things Sacred. An Experience in Diversity and Active Citizenship at a Contemporary Art Museum

ID173 CHIARA PANCIROLI, LAURA CORAZZA  
OPEN Communication of Science: the role of audiovisual language in the digital museums

ID027 ANTONELLA POCE, MARIA ROSARIA RE, MARA VALENTE, CARLO DE MEDIO, ALESSANDRA NORGINI  
Narrating the museum: developing Critical thinking skills through a collaborative Storytelling experience

ID026 BARBARA ESTER ADELE PIGA, SILVIA CACCIMATTA, NICOLA RAINISIO, MARCO BOFFI, GIULIO FACCENDA, GABRIELE STANCATO  
The effectiveness of digital visualization tools to enhance co-design activities in urban planning

Parallel Session A3 | 11.40-13.00  
Room: Auditorium | Chair: Stefano Moriggi

ID059 AUROSA ALISON  
From visual studies to interactive design: What about digital aesthetics?

ID048 CRISTINA COCCIMIGLIO  
The repression of techno-aesthetic creativity

ID050 PATRIZIA GARISTA  
Drawing as a reflective practice in life-long learning

ID183 STEFANO MORIGGI, M. GIUSEPPINA GRASSELLI  
"Infuturarsi"  
Imagination and argumentative competence in digitally augmented learning contexts

Parallel Session A4 | 11.40-13.00  
Room: Castiglione | Chair: Alessandro Pepe

ID047 FEDERICA CODIGNOLA  
Image variables of collectible design: Art, luxury, and country-of-origin effect

ID076 DEMIS BASSO, YURI BORGIANI  
The design of product's packaging: different perception from different perspectives

ID081 FABIANA GUERRIERO  
Images of property market analysis in a GIS environment. The exploration of a Unesco site

ID006 ALESSANDRO PEPE  
Using Image-Based Research Methods in vulnerable populations as a culturally sensitive approach: ethical and methodological aspects

KEYNOTE SPEAKER | 14.00-15.00  
Room: Rogers

MARIA NADOTTI  
Imparare a disimparare

Parallel Session B1 | 15.30-16.50  
Room: Carta 2 | Chair: Demis Basso

ID036 ELENA CARATTI, CAMILLA PILOTTO  
From the verbal to the visual

ID054 STEPHAN SCHMIDT-WULFFEN, ELISABETTA RATTALINO, MATTEO MARIA MORETTI  
Learning from Scientific Visualisations: Knowledge Exchanges between Science, Design and Art

ID060 CINZIA ZADRA, SIMONA BARTOLI KUCHER  
Graphic journalism: Multi-perspective and intersubjective visions. Seeing, thinking and recognising the other

ID095 LETIZIA BOLLINI, MARIA POMPEIANA IAROSSI  
Educational power of images. Visual narrativity and iconicity in scientific dissemination

Parallel Session B2 | 15.30-16.50 ENG  
Room: Carta 1 | Chair: Antonella Poce

ID068 JUAN CARLOS CASTRO-DOMÍNGUEZ, CARLOS BARBERÁ PASTOR, ALEXANDRA RODES GOMEZ  
Victimsville. Or how Hedjuk landed in Berlin 2030

ID111 JOSE CARRASCO, JOSE ANTONIO SÁNCHEZ FAJARDO, BENITO GARCIA VALERO, SARA PRIETO GARCIA-CÁNEDO  
Interpreting Communities: When collaborative writing meets metaphor-based object design

ID177 CEDRIC KAYSER  
Narratives of glitch: towards a new understanding of the imaginal

ID167 NATHALIE KERSCHEN  
Emphatic Designs: Reclaiming Imagination in Architectural 'Thinking'

Parallel Session B3 | 15.30-17.10  
Room: Castiglione | Chair: Daniele Rossi

ID038 ROBERTO GIGLIOTTI, NINA BASSOLI  
Displaying displays. Contemporary architecture exhibitions and their production of images

ID179 MAURIZIO UNALI, GIOVANNI CAFFIO  
Semantic Model Learning. Cultural hybridizations and aesthetic recycling for architecture and design

ID087 MARCELLO SCALZO  
Hervé Morvan, artist and poet of the "optique de la rue"

ID148 ALESSIO BORTOT  
Unusual rainbow. Images and projections between art and science

ID139 DONATELLA FANTOZZI  
Street Art: from impudent transgression to inclusive citizenship

Parallel Session B4 | 15.30-17.10  
Room: Rogers | Chair: Valeria Menchetti

ID008 MARINELLA ARENA  
Learning from the city: an emotional journey

ID010 GRETA ATTADEMO  
Narrative space in videogames

ID040 ROSELLE SALERNO  
Re-Imagining Spaces and Places. Spatial imaginary methods: the creative process and iconographic circulation

ID033 ARIANNA PAPALE  
Representation and environmental damage. The case of Edward Burtynsky

ID052 GIULIA PETTOELLO  
Animalizing: Imagination to enhance Italian towns

Parallel Session B5 | 17.30-19.10 ENG  
Room: Castiglione | Chair: Lorenzo Ceccon

ID086 RAFAEL SUMOZAS, MARIA CACIQUE  
Decay buildings and their impact on urban regeneration through art: a case study in Taiwan

ID108 MARÍA-ISABEL MORENO-MONTORO, ALICIA MARTÍNEZ-HERRERA, ESTRELLA SOTO-MORENO  
From head to toe: an "exquisite" hopscotch as learning and research through drawing

ID150 MICHAEL RENNER  
Drawing Labs - from the Copy of the Master to the Inquiry into the Design Process

ID180 JUDIT ONSÉS  
The power of images to imagine and create worlds yet-to-come

ID034 SUSANNE SCHUMACHER  
On the habitus of students - Reconstruction of explicit self-concept and incorporated norms in mental images of the future profession

Parallel Session B6 | 17.30-19.10  
Room: Rogers | Chair: Chiara Panciroli

ID106 MARIO BOTTINELLI MONTANDON, CRISTIANA CANONICA MANZ  
Image as a vehicle of cultural expression between education and society

ID082 ROSITA DELUIGI, GIUSEPPE CAPRIOTTI  
Educating spaces and hybrid images. Learning strategies in school buildings on the Kenyan coast

ID049 ELISABETTA VILLANO  
Black Space, White Space. Transdisciplinary Reflections for a Pedagogy of the Void

ID182 ALESSANDRA MESCHINI  
Polyphony of Gazes in an Emergency. What Images relate and How. The Tangible and Intangible Elements of Suspended Time

ID031 STARLIGHT VATTANO  
The woman in the propaganda posters. Categories and graphic structures

Parallel Session B7 | 17.30-18.50  
Room: Carta 2 | Chair: Alessandro Luigini

ID029 ALEXANDRA BUDABIN  
Interventions for Dissonant Heritage in Bolzano

ID037 GIUDITTA CIRNIGLIARO, ANGELICA FEDERICI  
Digital Spaces and Digital Places: Recovering Ancient Traditions with Contemporary Forms in Rome

ID192 DANIELE ROSSI  
Pitronica. Towards an Archaeology of the Electronic Image on Italian Television

ID126 MICHELA PACE  
Housing narratives. Stories of distortion, promotion and originality linked to the marketing of heritage

Parallel Session B8 | 17.30-18.50  
Room: Carta 1 | Chair: Emanuela Mancino

ID017 ANTONELLA TIBURZI  
The use of photographs in the teaching of the Shoah. A critical guide

ID030 LUCA GALOFARO  
The photographic image in the work of Josef Albers

ID142 RITA CAPURRO  
Photography and Representation of the Museum Visit Experience.

ID040 GETTY IMAGES  
Getting to Know Museum Audiences through the Photographic Image

ID033 ARIANNA PAPALE  
Representation and environmental damage. The case of Edward Burtynsky

Social Dinner | 21:00  
Osteria del Binario - via Tortona 1/3 Milano

Day 2  
Friday 26 November

Welcome and Opening | 08.30-9.30  
Room: Rogers

KEYNOTE SPEAKER | 09.30-10.30  
Room: Rogers

LEV MANOVICH  
What Can We Learn From One Million Images?

Parallel Session C1 | 11.40-13.00 ENG  
Room: Castiglione | Chair: Enrico Cicalò

ID032 CLAIRE SALLÉS  
Vulva Moulding. Contact Image as a Feminist Practice Producing Knowledge

ID052 ROB EAGLE  
Augmented reality as a Thirdspace: Simultaneous experience of the physical and virtual

ID132 JESSICA FUENTEALBA QUILDRÁN, PATRICIA MÉNDEZ GONZÁLEZ, MATÍAS RAMÍREZ, CONSUELO EMHARDT  
Insights of images within the Chilean student architecture press, 1930-1990

Parallel Session C2 | 11.40-13.00  
Room: Rettorato | Chair: Alessandra De Nicola

ID090 MARÍA EUGENIA GARCIA-SOTTILE, SEBASTIÁN GÓMEZ-LOZANO, ALESSANDRA DE NICOLA  
Image and Choreography. Transmitting to replicate, transferring to create

ID002 EDNA BARROMI-PERLMAN  
Portraits of Emancipation: Analysis of Photographs of Jewish Italians after the Liberation of the Roman ghetto in 1870

ID140 CAMILLA CASONATO  
Cultural heritage education in fragile landscapes. School, citizenship, representation

ID028 ANTONELLA CONTIN, VALENTINA GALIULO  
Unveiling Beauty through Maps. Affective image determination for spatial learning through Metropolitan Cartography Maps

ID083 LUCA CARDANI, FABRIZIO BANFI  
Thinking and Design Through Analogical Image Knowledge, Visual Simulation and Modeling Learning: the Uncanny Space of the Hall

Parallel Session D3 | 14.30-16.10  
Room: Auditorium | Chair: Alessandra De Nicola

ID157 ALESSANDRA DE NICOLA  
Silent poetry. The images of gesture among the arts. Pretexts and reflections on a language with great educational potential

ID170 ANITA MACAUDA, VERONICA RUSSO  
Image education and visual digital storytelling

ID066 NICOLETTA FERRI  
A video-performance as a [professional] mirror. The use of composition in a performative research with Primary School teachers

ID114 GOVANNI LECCI, DEMIS BASSO, ALESSANDRO COLOMBI  
Students' eyes like reality-based sceneries in e-learning

ID153 ELISABETTA BIFFI, LUCIA CARRIERA, FRANCA ZUCCOLI  
ABR Training for Educational Research: The Global Classroom

ID101 FRANCESCA BASSI, RITA BONFANTI, ALESSANDRA DE NICOLA, FRANCA ZUCCOLI  
From Giotto's O

Parallel Session D4 | 14.30-15.50  
Room: Rettorato | Chair: Emanuela Mancino

ID035 VINCENZO MASELLI, MARIA GRAZIA BERLANGIERI  
Hackcity - Hackbodies. Images and narratives of cyborg architectures in Japanese anime and urban utopias

ID069 NICOL ELLECOSTA, DEMIS BASSO  
Knowledge and appreciation of manga comics in an Italian sample

ID080 AGOSTINO URSO, FRANCESCO DE LORENZO  
The power of the image in the comics culture. Two examples applied to architectural themes

ID107 ORNELLA ZERLENGA, LUCIANO LAUDA  
Drawing COVID-19. The viral image

ID149 MARIAPAOLA VOZZOLA  
Images as communication of a new normality. The representation of the new social habits introduced by the Covid19 emergency in public spaces

ID160 FLORA GAETANI, FAUSTO BREVI  
The role of images in the dematerialisation of design presentations during pandemics

Parallel Session D1 | 14.30-15.50  
Room: Castiglione | Chair: Marco Vedoà

ID001 IRIS NENTWIG-GESEMANN  
The Imaginary and Imitative in Children's Drawings

ID056 EMANUELA MANCINO, MARIA LAURA BELSARIO, BARBARA DI DONATO, MONICA GILLI  
Inside And Outside Schemes. Stereotypes and Creativity In Childrens' Images

ID067 ENRICA LOVAGLIO  
Reimagining Cognitive Visualizations: Designers' Leading Edge & Innovative Power

ID125 SILVIA BALZAN  
Icono-Ethnography as Methodology

Parallel Session D2 | 14.30-16.10  
Room: Rogers | Chair: Franca Zuccoli

ID007 SANDRA MIKOŁAJEWSKA  
Video mapping for Cultural Heritage: state of the art and future developments

ID184 STEFANO MALATESTA, ALESSANDRA AGRESTINI, MATTEO COLLEONI, ANDREA MANGIATORI, GIAMPAOLO NUVOLATI, ENRICO SQUARCINA, FRANCA ZUCCOLI

ID022 VALERIA MENCHETTELLI  
Images Save Life. The Role of Graphic Communication in Social Health Education

ID046 ALESSIO CACCAMO, IDA CORTONI  
Infodemic, Visual Disinformation and Data Literacy. How to Foster Critical Thinking Through the Emerging Difacacy Competence

Parallel Session D7 | 16.30-17.50  
Room: Rettorato | Chair: Lorenzo Ceccon

ID062 STEFANO BRUSAPORCI, PAMELA MAIEZZA, FABIO FRANCHI, ALESSANDRA TATA, FABIO GRAZIOSI  
What Images Say / What Users See. Exploring Mobile Augmented Reality for Visual History-Telling of Architectural Heritage

ID104 VALERIA BURGIO, MATTEO MORETTI  
Design for graphicacy: the case of Glocal Climate

ID115 MANUELA PISCITELLI  
The image of touristic Italy in the magazines of the late 19th and early 20th century

ID129 FRANCESCO BERGAMO  
The Observer's Distance. Scopic regimes in the Age of Intelligent Machines

Parallel Session D8 | 16.30-18.10  
Room: Auditorium | Chair: Virginie Vecchi

ID094 MARGHERITA CICALA, NICOLA CHIACCHIO  
The new frontier of images NFT

